



UNITED EXPERTS
THE OPEN TEAM DIGITAL AGENCY

WWW.UEXPERTS.COM
OFFICE@UEXPERTS.COM

LONDON +44 (0)20 8242 4543
SAN FRANCISCO: 1 650 353 3331

SITEFINITY TRAINING FOR CONTENT EDITORS PART 2

Additional Sitefinity Training & Workshop

ON CLIENT'S SITE WORLDWIDE ■ LONDON ■ SAN FRANCISCO ■ 1-ON-1 ONLINE

TRAINING DETAILS

SUMMARY

This training and practical workshop are intended either as an extension of “Sitefinity for Content Editors - PART 1” training or as a hands-on workshop for users who have some knowledge of Sitefinity but would like to learn about more advanced content editing and have opportunity to ask specific questions.

The training is always delivered by experienced, senior consultants who would flexibly adjust to meet the needs of both beginner and advanced content editors alike.

YOU WILL LEARN

- How to use Sitefinity as a team
- How to work with users, roles, and permissions
- How to use Sitefinity workflows
- How to prepare and test bulk content before publishing
- Selection of Sitefinity modules and concepts that are not covered by “Sitefinity for Content Editors - Part 1”
- We would run a practical, hands-on workshop where you will have opportunity to practice with the instructor and ask project specific questions.

TARGETED AUDIENCE

Continuation of “Sitefinity for Content Editors - PART 1” training or users with some Sitefinity experience.

DURATION

1 day (8 hours with 60-minute lunch break and 2 short breaks)

TRAINING OUTLINE

1. WORKING WITH SITEFINITY AS A TEAM

- A. Understanding users, roles, and permissions
- B. Workflows
- C. Tips and tricks on working with Sitefinity as a team

2. CONTENT STAGING

- A. Prepare and test bulk content before publishing
- B. Using Sitefinity SiteSync to move content across stages and environments
- C. SiteSync alternatives

3. SELECTION OF TOPICS

Depending on what is relevant for your organization, you can choose from the following topics:

- A. Managing multiple websites through Sitefinity Multisite Management
- B. Managing multilingual content with Sitefinity
- C. Sitefinity Ecommerce module
- D. Sitefinity Email campaign management module
- E. Sitefinity Analytics
- F. Managing forums and community with Sitefinity
- G. Manage user created comments
- H. Easily create promotional events

4. HANDS-ON WORKSHOP

Nothing beats the experience! On a specially prepared Sitefinity sandbox your instructor would setup practical exercises that are most relevant for your team and guide participants to successful completion. This is also a perfect opportunity to discuss all your project related questions.